

# NMACC *to go*



**Next Meeting: Thursday, August 15, 11am-1pm**

**July 2013**

## **"NMACC NETWORKING MEETING"**

*In this meeting, you'll have the opportunity to connect and build relationships with other NMACC members one-on-one. This popular meeting is entirely devoted to actively sharing your business or organization with other members and guests.*

**Sponsored by:**

- [Alzheimer's Association of New Mexico](#)



## **Networking Without Power: Going Old School**

**By Susan Baroncini-Moe, ©Lifehack**

**Edited by Jim Myers, NMACC Board**

Twice a year, NMACC offers members and guests the opportunity to connect one-on-one; August 15 is your next opportunity. Our website describes our mission this way: "NMACC is a non-profit organization dedicated to promoting the concept that continuity of care is an essential component of the health care delivery system." Continuity of care may not *depend* on interpersonal connections with others in our field, but it can certainly be enhanced and even enriched by those relationships. That's why we place such importance and have the resulting robust turnout at these particular meetings. Ultimately, it's what you know and who you know.

Successful marketing is truly a hybrid of the tools available to us interpersonally and internet-personally. Here are some points from Susan Baroncini-Moe's recent blog which may peak your marketing interest:

1. "Online, you can reach more people, but the connections you build in person are stronger.
2. "Check your marketing plan: you may not need to reach the masses.
3. "In the old days, people sat down and talked to each other...when you threw business someone's way, you knew and trusted the person...
4. "Get involved. Volunteer, expand your net of friends and business associates. These connections are stronger and farther-reaching than those of your Twitter followers.
5. "You never know who someone knows. Stop worrying about "qualifying prospects" and instead, get to know people.
6. "Throw away your technology. Believe it or not, studies have shown that technology can create social barriers in interpersonal interactions."

**To read the entire piece (it's worth it...), go to ["Networking Without Power"](#), and then connect in-person at our August meeting!**

***NMACC Partypacks:*** (open houses, social gatherings, verified hearsay...)

- [Emeritus at Sandia Springs](#), July 19 at 3-4:30pm, "Build Your Own Sundae." Entertainment by pianist Larry Friedman. RSVP Ashley @ (505) 892-8400.
- [French Funeral-Cremations](#) 2013 Hospice/Caregiver Workshop, August 22 at 10:30am-1pm or 5:30pm-8pm. Exclusively for Hospice/Homecare Directors, Nurses, Social Workers and Chaplains. Box meal provided. To RSVP, [Vicki Wilmarth](#), 843-6333.
- Vote for NMACC members Chrissy Pease and Jim Myers for the Best Local TV Commercial in Albuquerque The Magazine ([Best of the City 2013 - under "Around ABQ"](#)). See the spot [here](#).

***NMACC Snacks:*** (non-profit events/causes...)

- Presbyterian Cancer Center, [Laughter is the Best Medicine](#) To RSVP, Alicia Marcell, 724-6576.

***NMACC Sac:*** (fast links to helpful educational tidbits)

- Join [NMACC NOW](#) and receive a special, end-of-the-year rate.

***NMACC Almanac:*** (internal calendar)

- July **NO MEETING!!!** Please calendar: August 15, September 19, October 17, November 21, December TBD

***"NMACC To Go"*** Submission deadline  
for August edition:

Thursday, August 1, 2013.



Please provide a link and email contact to  
your activity/event. Send submissions to:

[NMACC to go/August](#).